

faigle

gripAd[®] - hanging straps

Advertisements on hand



Going forward.

gripAd® – New opportunities for public transport



Innovative Idea – convincing advantages

In public transportation, safe standing room has high priority. Safety combined with added value was the challenge *faigle* had to meet. Combining safety with additional surfaces for advertising was at the core of the innovative product gripAd®. Operators of public transport services, travellers and advertising agencies will be the beneficiaries of this product.

Safety quickly amortized through leasing

Through activity related leasing of gripAd® advertising space, operators of subway systems, trams, city buses, local and mountain railways, cable cars and gondolas have a good chance to easily and quickly earn additional money. The investment in this new form of safety is quickly amortized. Take a careful look at our sample calculation, it speaks for itself.

Materials

Hanging straps: PAS-PU 98A H FR, a *faigle*-polyurethane material, which is made using a special extrusion process.

Clamp fastening plastic: reinforced, impact resistant and dimensionally stable polyamide, anthracite colours.

gripAd® – convincing arguments for advertising agencies



Guaranteed to catch your attention

Advertising in the public transport section has proven its worth. gripAd® covers all advertising in and on vehicles—from surface and window advertisements, up to and including advertisements on the hanging straps inside the vehicles. The slogans on the inside of the hanging straps really do catch attention. Searching for safe standing room will draw the passengers attention to the slogan. And also seated passengers will have their attention caught by the information in the well-positioned slogans.

Activity related or combined

More and more possibilities open up for advertisers. Activity related supplementary advertising messages can be quickly and efficiently communicated. Imagery on the outside, activity on the inside or vice versa. The optimized size of the advertising window in the gripAd®-strap in the format 8,2 x 9,5 cm offers generous design space for any statement. Even 3D-imagery is possible. Your advertising agent will certainly have a sparkling idea.

Colour



Zinc yellow
RAL 1018



Silver grey
RAL 7001



Pure orange
RAL 2004



Brink red
RAL 3002



Distant blue
RAL 5023

Due to anticipated safety regulations, we recommend our public transport partners to use a combination of yellow hanging straps with anthracite coloured clamp fastening/sight windows and – if desired – positioning clips in anthracite.

gripAd® – a product of the *faigle* IGOSTRAP®-series



Proven over many years

Hanging straps made from *faigle*'s own in-house developed polyurethane material have a proven record in over 20 years of use by the Viennese tram operator, Wiener Linien, one of the biggest in Europe. Thousands more of our hanging straps are already in successful use in underground trains, trams, city and airport buses, suburban trains and mountain railways.

Safety standards

All system components are fire-protected and comply with the USA and standard NFPA 130 and the German fire protection standard E DIN 5510-2 making them approved for use throughout European Union, the USA and in most other countries worldwide.

Easy handling

The advertising slogans are inserted into the highly transparent sight windows without requiring any tools and are protected against dirt and vandalism. Changing slogans is easy and fast and permits short or fast changing advertising intervals.

gripAd® hanging straps-system – installs quickly

Just like the much used IGOSTRAP® hanging straps made by *faigle*, the gripAd® available as a complete kit - is as convincing. With cut-to-length, hygienic and easy to clean plastic straps, punched drill holes for the turn screws, a slogan pouch with highly transparent sight windows on both sides and – if desired – a positioning clip to arrange things, preventing the hanging straps from shifting or sliding. gripAd® is quickly installed, slogans can be exchanged without requiring any tools.



Easy exchange of advertising slogans.

Highly transparent sight windows protect against dirt and vandalism.

Safe standing room



***faigle* hanging strap systems combine functionality with design**

faigle developed a new shape of communication with the IGOSTRAP® and gripAd®-hanging straps. For the first time, hanging straps have now become active design elements in interior decoration.

Whether the aim is to increase safety with eye-catching colours, provide new design spaces or positioning classy messages inside passenger cabins, *faigle*-hanging straps-systems provide safety combined with almost unlimited colours, from elegant to frisky and trendy. Even CI-conform individual solutions are possible.

gripAd® is well suited for many applications

- subways
- trams
- city buses
- airport buses
- long-haul buses
- local trains
- mountain railways
- cable cars and gondolas



gripAd®

Dont waste any more time, make some money, take advantage of new ways of advertising, we will show you how. On request, we will present a sample of our gripAd® hanging straps to you. Please contact a *faigle* representative. They are awaiting your call.

Contents:

- Advertising strap
- Positioning clip
- Installation instructions
- Socket wrench
(for socket head cap screw)



IGOSTRAP®

IGOSTRAP® convincing materials, system and colours. A suitcase full of samples is ready for you. Are you ready?

Contents:

- IGOSTRAP® hanging straps
in blue and yellow
- Colour samples for the hanging
strap bands
- Clamp fastening variants
- Ceiling lighting
- Socket wrench
(for socket head cap screw)



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